#### **ENTREPRENEURIALISM PROGRAM**

"The House of Entrepreneurs...learning to connect, create, and explore in today's business world."

# Overview



The two-year Entrepreneurial program at Mountain Sky is an innovative new option for students to develop skills to make them a successful member of the career world. Learn how money systems work, how businesses are organized, and how to communicate ideas in a confident manner. Students will learn how to someday take control of their financial future and create a business plan of their own.

To those ends, students who choose the Entrepreneurial path will build on their critical thinking, financial awareness, leadership and teamwork, communication, organizational planning, community activism, and goal

setting skills. Our goal is to help students lay the foundation for their own business or career of interest.

At the end of the two-year course of study, students will demonstrate their learning in a capstone event like "Shark Tank" to present their business model.

# **Course Offerings**

#### 7th Grade

#### Personal Finance/Economics - one semester

This course explores how to make good purchasing decisions, and how you can take control of your financial future. Personal finance subjects include banking, credit cards, loans, and insurance. Students will learn about investing and participate in a stock market simulation. The economics lessons will include supply and demand, opportunity cost, and the "Economic Way of Thinking".



### Business Technology (Biz Tech) - one semester

Whether it will be creating your own business or working within a company, technology will continue to drive how people communicate, create transactions, and inspire their markets. We will explore the role technology plays in communications through the Google Suite (Docs, Sheets, Slides, and Sites). Students will combine their personal finance knowledge and technology skills in a personal finance case study, where they will use technology tools to analyze information and communicate their recommendations. Finally, we will also learn the basics of making a website!

#### 8th Grade

### **Business/Office Career Exploration- one semester**



In this class, you will fine-tune your communication skills through active listening, conflict resolution, team communication, debate and public speaking, and marketing and advertising. Professional writing such as resumes, job applications, letters and emails will be included. Students will learn about the traits and behaviors of successful entrepreneurs.

### **Introductory Business - one semester**

Take all the skills learned over the three semesters and apply them to real-life projects in this entrepreneurship lab! Students will work with each other and within the community to create and execute a service-learning project and business plan. Learning how to put together a business plan, a marketing plan, and read financial reports will lay the foundation for the final project. The program concludes with a "Shark Tank" type presentation as the capstone project.

## Art - Digital Media - one semester

Students begin this class by learning the elements and principles of design and how to use art to visually communicate ideas for marketing, advertisements, and other promotional campaigns created in the Entrepreneurship Lab. They will apply the knowledge they acquired in Introductory Business to create intermediate digital products such as websites, computer animations, banner/poster creations, video and sound productions.



We know that creative leaders will need to be inspired to build tomorrow's careers and economy, and the entrepreneurs we foster today will be critical members of our communities. Of course, not every child will be an entrepreneur when he or she enters the working world, but we can "inspire every child to have an entrepreneurial spirit: to lead confidently, think critically and creatively, be financially responsible, and understand the value of teamwork".